etisalat and

TRUST TALK

CONNECTING BUSINESSES TO MODERN VOICE COMMUNICATION

Secure, seamless and intelligent

The challenge today

Disconnected systems. Unpredictable outcomes.

Traditional voice infrastructure creates more issues than it solves.



Limited scalability



Outdated backup systems



No proactive support

In today’s fast-paced digital landscape, outdated communication systems hold businesses back. Creating operational inefficiencies, fragmented collaboration and heightened security risks. It’s no longer a matter of convenience, but a necessity to evolve.

Why does it matter

What's in it for your business:



Scalability

Add or reduce voice channels based on real-time needs



Flexibility

Manage communications across multiple locations with ease



Continuity

Built-in backup ensures business is always connected



Reliability

Proactive QoS and guaranteed SLAs for uptime



Cost efficiency

Optimised use of existing PBX and reduced overhead

What changes with Trust Talk

A smarter way to connect



Trust Talk from e& upgrades your voice communications to a secure, fully managed end-to-end service and comprehensive SIP Trunk.

With 24/7 support, certified SBC and proactive monitoring, businesses gain a modern foundation for unified communication.

Key features of Trust Talk

What you get

- Fully-managed end-to-end service
- Device management certified devices
- High availability SIP Trunk with backup
- Low risk operational transition and migration
- 24/7 SLA-backed support
- Regulatory compliant solution

Before vs After

Feature	Before	After
Technology	Legacy	IP-based
Backup links	No	Yes
Device management	No	Yes
Scalability	Limited	High
Support	Reactive	Proactive
Service management	No	Fully managed

Designed for performance

Certified. Secure. Ready.

With certified SBC devices and infrastructure managed by e&, Trust Talk ensures secure, high-performance, voice quality with minimal internal IT burden.



Your success is our mission:

- We enable business growth
- We simplify operations
- We care about your success
- We are reliable

Who is it for

Ideal for:



Businesses scaling operations across branches



Organisations with legacy PBX systems



Enterprises needing continuity and security



Companies without in-house VoIP management teams

The e& advantage

Why choose e&:

- Fully managed end-to-end service
- Certified infrastructure and devices
- 24/7 local support with SLAs
- Seamless migration with minimal downtime



Let’s get you started

Ready to upgrade?

Speak with your e& account manager today to modernise your business voice communication.



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Go for more